

Cold Link Africa (incorporating Cold Chain) is an alternate monthly publication and focuses on all aspects of refrigeration, following the cold chain from producer to consumer, and includes content ranging from regular features, products, industry news, world trends and events, to topical issues and regulations.

Rates

**ALL RATES EXCLUDE AGENCY COMMISSION AND VAT.
BOOKINGS DO NOT GUARANTEE EDITORIAL PLACEMENTS.**

Print media rates	6 editions	3 editions	Casual once-off
A3(DPS)	R23 000 per issue	R25 200 per issue	R30 200 per issue
A3	R14 800 per issue	R16 300 per issue	R19 600 per issue
1/2 A3	R11 200 per issue	R12 600 per issue	R14 800 per issue
1/3 A3	R9 400 per issue	R10 000 per issue	R12 600 per issue
Strip	R4 700 per issue	R5 300 per issue	R6 400 per issue

Combos, print and online rates	Cost
6 Issues	Buyers guide R7 600
Per Issue	Feature, Project, Product print logo and Web link R3 800
Per Annum	Annual Directory logo and Web link R3 800

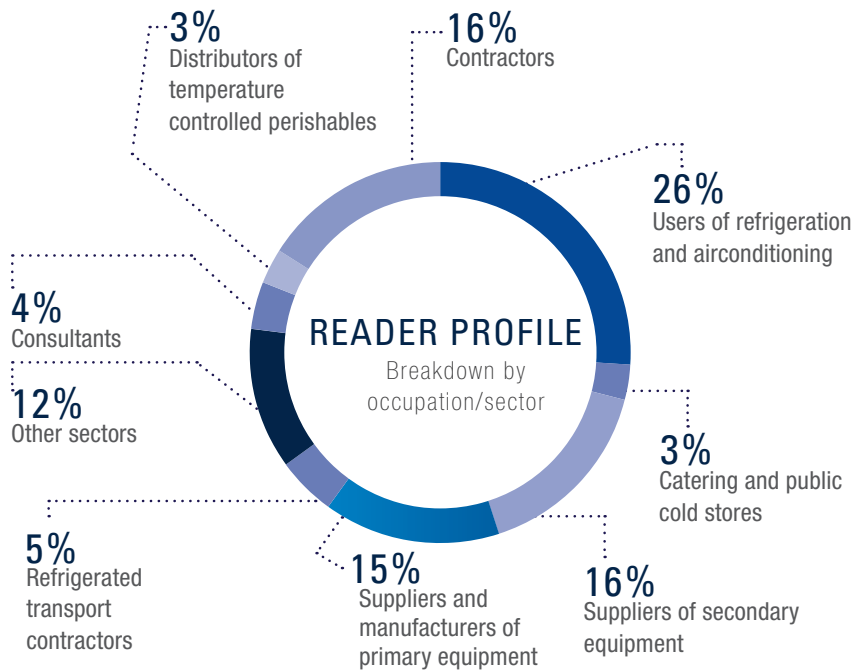
Other (print) promotion opportunities*	Cost
HEVAC&R Year planner	Annual year planner advert (80mm x 80mm) R10 100
Inserts-per edition	A4 insert: (delivered to our Interact Media office) R11 500

*Rate per insertion unless otherwise specified.

Digital advertising	Type and Size	Cost
Per Annum	Online rotating banner (200px x 127px)	R10 000
Per Insert	Feature / Project banner (680px x 90px)	R3 000
Per Insert	e-Newsletter banner (400px x 200px)	R3 800



PROFILE



COLD LINK
INCORPORATING COLD CHAIN

LINK
AFRICA

Print circulation

Print ABC (Jan-Jun 2016): 3 990
Print readership: 11 970*



*Research statistics - 3 readers per copy, survey 2014.

EACH OF OUR INDUSTRY BRANDS IS INDIVIDUALLY AUDITED AND CERTIFIED BY THE AUDIT BUREAU OF CIRCULATIONS.

WHEN MEASUREMENT MATTERS
talk to us



Digital reach

3 500
HVAC&R online

1 200
e-Newsletters

1 200
Social media

INDUSTRY BRANDS



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