

Water Sewage and Effluent (WSE) is an alternate monthly publication that provides water engineers, contractors, government departments and municipalities independent business expertise on treating and delivering water, building water infrastructure and managing sewage in Africa. WSE covers all aspects of the water value chain.

2019 Rates

**ALL RATES EXCLUDE AGENCY COMMISSION AND VAT.
BOOKINGS DO NOT GUARANTEE EDITORIAL PLACEMENTS.**

Print media rates*	6 editions	3 editions	Casual once-off
A4 DPS	R24 700 per issue	R26 400 per issue	R28 800 per issue
A4	R14 700 per issue	R15 300 per issue	R18 700 per issue
1/2 A4	R11 200 per issue	R11 600 per issue	R14 200 per issue
1/3 A4	R9 400 per issue	R11 100 per issue	R12 600 per issue
1/4 A4	R7 300 per issue	R7 900 per issue	R9 100 per issue
Strip	R5 400 per issue	R6 000 per issue	R7 400 per issue
Feature block	R4 800 per issue	R5 400 per issue	R6 700 per issue

Other (print) promotion opportunities*		Cost
Other cover sponsorship-with 6 edition contract	IFC - Inside Front Cover /	R14 700
Other cover sponsorship-casual placement	IBC - Inside Back Cover / OBC - Outside Back Cover	R24 000
Inserts per edition	A4 insert (delivered to Interact Media office)	R13 200

* Rate per insertion unless otherwise specified

Combos, Print and Online Rates		Cost
6 issues	Brandlisting and web	R11 600
Per issue	Feature, project, product print logo and web link	R4 400
Per year	Online web banner	R11 600

Digital advertising			Cost
Email bulletin	6 insertions	12 insertions	25 insertions
Banner	R5 800	R5 100	R4 500



HEAD OFFICE

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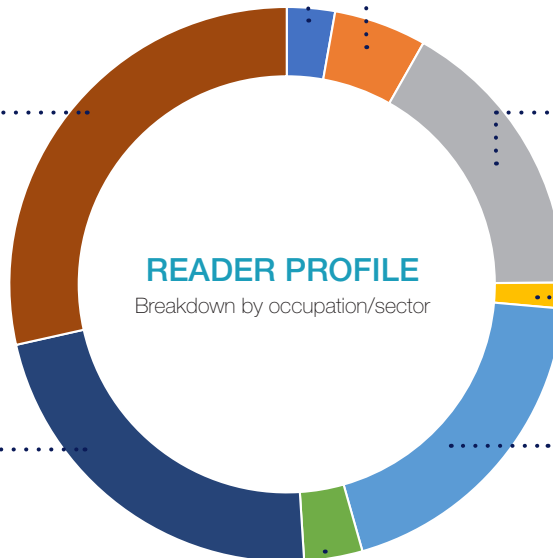
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WHEN MEASUREMENT MATTERS talk to us



Circulation

ABC (Jan - Jun 2018) **3 091**
Readership **9 273***



* Research statics: 3 readers per copy, survey 2014

EACH OF OUR INDUSTRY BRANDS IS INDIVIDUALLY AUDITED AND CERTIFIED BY THE AUDIT BUREAU OF CIRCULATIONS.

Digital reach



ONLINE USERS
6 575*
Online users per annum

ONLINE USERS
3 000
e-Newsletter + digital magazines



SOCIAL MEDIA
300

Industry brands



PRINT



ONLINE

THE CIVIL ENGINEERING
CONTRACTOR

WATER
Sewage & Effluent

CIVILS
ONLINE

WATER
ONLINE

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