

Mining and Minerals Product Review (MMPR) is a product-based publication in the mining, agriculture, engineering, parts, space. An alternate monthly publication, it showcases innovation, technologies and new products

and services offered by mining companies and suppliers to the various industries. It focuses solely on products and services in the health and safety, sustainability, mining and engineering, management, transport and

mobility sectors. The readership includes supervisors, the workforce, general managers, procurement management and project managers; those at the coal face who get their hands dirty.

ALL RATES EXCLUDE AGENCY COMMISSION AND VAT. BOOKINGS DO NOT GUARANTEE EDITORIAL PLACEMENTS.

Print media rates*	6 editions	3 editions	Casual once-off
A3 DPS	R28 600 per issue	R30 800 per issue	R32 900 per issue
A3	R19 400 per issue	R21 900 per issue	R26 500 per issue
6MME	R17 000 per issue	R19 300 per issue	R22 900 per issue
5MME	R14 000 per issue	R15 700 per issue	R19 300 per issue
4MME	R12 000 per issue	R13 200 per issue	R15 800 per issue
3MME	R8 600 per issue	R9 700 per issue	R11 400 per issue
2MME	R6 400 per issue	R7 400 per issue	R8 600 per issue
Strip	R6 400 per issue	R7 400 per issue	R8 600 per issue

ANNUAL
Mining and industrial
SUPPLIERS DIRECTORY



Other (print) promotion opportunities (* Rate per insertion unless otherwise specified)		Cost
Mining year planner	Annual year planner advert (80mm x 80mm)	R11 600
Inserts per edition	A4 insert (Delivered to our Interact Media office)	R13 200

Combos, Print and Online Rates		Cost
6 issues	Brandlisting and web branding	R8 700
Per issue	Feature, project, product print logo or web link	R4 400
Per year	Annual directory logo and web link	R4 400
A3 DPS Product Feature	Print plus online & social media editorial (front cover)	(Casual once-off) R28 600
A3 Product Feature	Print plus online & social media editorial	(Casual once-off) R19 400

Digital advertising	Type and size	Cost
Per year	Online rotating banner (200px x 127px)	R11 500
Per insert	Feature/Project banner (680px x 90px)	R3 400
Per insert	e-Newsletter banner (400px x 200px)	R4 500
Per year	Product and online logo (only)	R2 700

Exhibition stand rates - Rate per show and excluding VAT

Local		International			
South Africa	Cost	Zambia/Zimbabwe/Namibia	Cost	Botswana	Cost
1 - 5 shows	R11 000	1 show	R15 800	1 show	R12 700
6 - 11 shows	R9 500	2 shows	R22 500	2 shows	R19 400
12+ shows	R8 600	3 shows	R27 200	3 shows	R24 600
Combos x 2	R17 000				
Combos x 3	R22 000				



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HEAD OFFICE

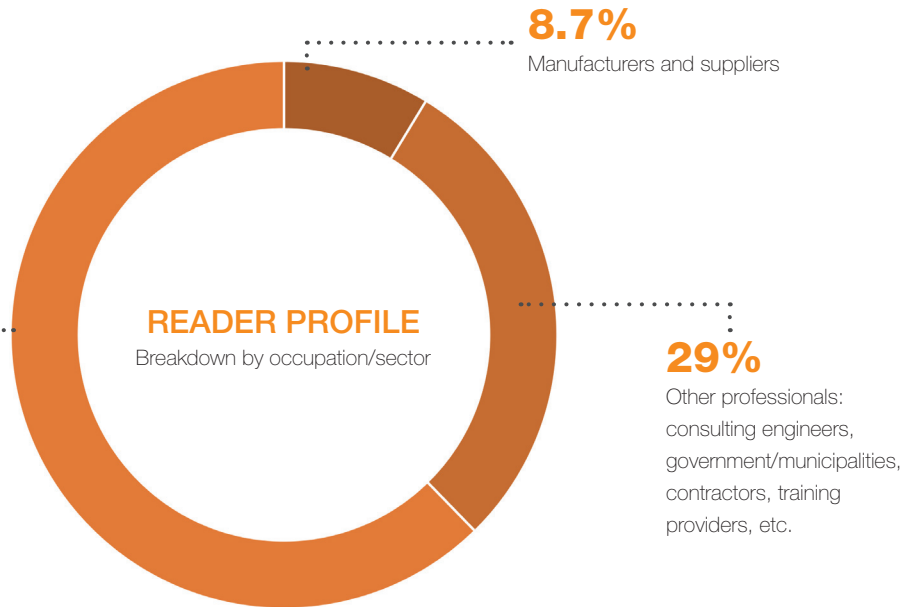
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Talk to us
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WHEN MEASUREMENT MATTERS
talk to us



Digital reach



ONLINE USERS
2 600*
(figure extrapolated from July 2018)

ONLINE USERS
8 500



SOCIAL MEDIA
11 712

Circulation

ABC (Jan - Jun 2018)

3845

Readership:

11 535*



*Research statistics: 3 readers per copy, survey 2014.

EACH OF OUR INDUSTRY BRANDS ARE INDIVIDUALLY AUDITED AND CERTIFIED BY THE AUDIT BUREAU OF CIRCULATIONS.

Industry brands



PRINT



EXHIBITION



ONLINE



AfricanMining



African Mines
HANDBOOK



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