

Cold Link Africa (Incorporating Cold Chain) is focuses on all aspects of refrigeration, following the cold chain from producer to consumer. It includes content such as features, projects, products, industry news, world trends, events and association updates.



Rates

**ALL RATES EXCLUDE AGENCY COMMISSION AND VAT.
BOOKINGS DO NOT GUARANTEE EDITORIAL PLACEMENTS.**

Print media rates*	8 editions	4 editions	Casual once-off
A3(DPS)	R26 400 per issue	R29 000 per issue	R34 700 per issue
A3	R17 000 per issue	R18 800 per issue	R22 600 per issue
1/2 A3	R12 800 per issue	R14 500 per issue	R17 000 per issue
1/3 A3	R10 800 per issue	R11 500 per issue	R14 500 per issue
Strip	R5 300 per issue	R6 000 per issue	R7 400 per issue

Other (print) promotion opportunities*		Cost
Year planner	Annual year planner advert (80mm x 80mm)	R11 600
Inserts per edition	A4 insert (delivered to our Interact Media office)	R13 200

*Rate per insertion (unless otherwise specified.)

Combos, print and online rates		Cost
Per year	Buyers guide and web (8 issues)	R9 600
Per issue	Feature, project, product print logo and web link	R4 400
Per year	Annual directory logo and web link	R4 400

Digital advertising		Cost
Per year	Online web banner	R11 500
Per insert	Feature / project banner	R3 400
Per insert	e-Newsletter banner	R4 500

HEAD OFFICE

13A Riley Road
Bedfordview, 2007, South Africa

Tel: +27 (0) 11 579 4940

Fax: +27 (0) 11 450 1920

Email: sales@interactmedia.co.za

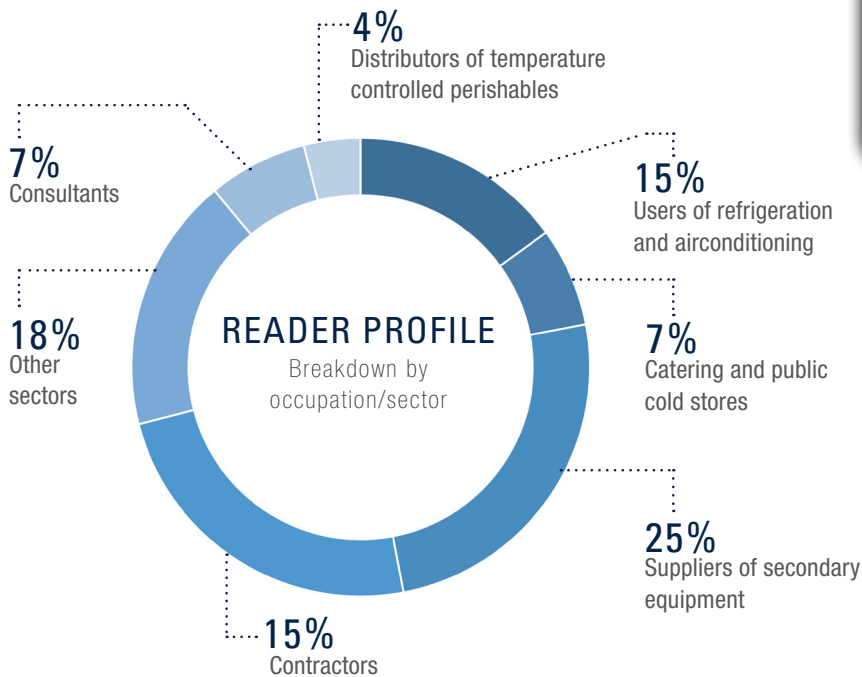
CAPE TOWN OFFICE (SALES & PRODUCTION)

Unit 1, Century Gate,
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Greens Drive, Century City, 7441

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PROFILE



COLD
INCORPORATING COLD CHAIN

LINK
AFRICA

Circulation

ABC (Jan-Jun 2018): 2 018
Readership: 8 778*



*Research statistics - 3 readers per copy, survey 2014.

EACH OF OUR INDUSTRY BRANDS IS INDIVIDUALLY AUDITED AND CERTIFIED BY THE AUDIT BUREAU OF CIRCULATIONS.

WHEN MEASUREMENT MATTERS

talk to us



Digital reach

3 968
online users
per annum

4 300
e-Newsletters + Digital
magazines per annum

2 500
Social media

Industry brands



PRINT



EXHIBITION



ONLINE

RACA
JOURNAL
Refrigeration & Airconditioning Africa

COLD LINK
AFRICA
INCORPORATING COLD CHAIN

HEVAC&R
DIRECTORY

FRIGAIR
EXHIBITION

HVACR
ONLINE

COLD LINK
ONLINE

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Talk to us
www.InteractMedia.co.za
www.HVACRonline.co.za