



PRINT



DIGITAL



ONLINE



EXHIBITIONS

African Mining has a financial and business focus, look and feel. It is an alternate monthly publication for high-level management, decision makers, lawyers, investors, finance providers, shareholders, geologists, major mining companies, CEOs and junior mining companies, mine owners, regulators and executives. As a high-level business magazine, it focuses purely on doing business in Africa (including South Africa). It looks at operating in Africa and profiles successful and unsuccessful global mining companies, CEOs and companies across the continent in all regions. *African Mining*

also looks at share movements, business strategies, legislation and regulations in different African countries, challenges and opportunities across the continent. Features include African Energy, which focuses on energy solutions for the mining industry as well as the renewable, gas and oil sectors. It studies suppliers, contractors and engineers that have been successful in Africa and the lessons they have learnt. In addition, exploration projects, development projects and political and social-economic issues affecting the mining industry in African countries are also featured.

2019 Rates

**ALL RATES EXCLUDE AGENCY COMMISSION AND VAT.
BOOKINGS DO NOT GUARANTEE EDITORIAL PLACEMENTS.**

Print media rates*	6 editions	3 editions	Casual once-off
A4 DPS	R24 700 per issue	R26 400 per issue	R28 800 per issue
A4	R14 700 per issue	R15 300 per issue	R18 700 per issue
1/2 A4	R11 200 per issue	R11 600 per issue	R14 200 per issue
1/3 A4	R9 400 per issue	R11 100 per issue	R12 600 per issue
1/4 A4	R7 300 per issue	R7 900 per issue	R9 100 per issue
Strip	R5 400 per issue	R6 000 per issue	R7 400 per issue
Feature block	R4 800 per issue	R5 400 per issue	R6 700 per issue



Other (print) promotion opportunities*		Cost
Other cover sponsorship-with 6 edition contract	IFC - Inside Front Cover /	R14 700
Other cover sponsorship-casual placement	IBC - Inside Back Cover / OBC - Outside Back Cover	R24 000
Year planner	Annual year planner advert (80mm x 80mm)	R11 600
Inserts per edition	A4 insert (delivered to Interact Media office)	R13 200

* Rate per insertion unless otherwise specified

Combos, Print and Online Rates		Cost
6 issues	Brandlisting and web	R11 600
Per issue	Feature, project, product print logo or web link	R4 400
Per year	Online web banner	R11 600

Digital advertising			Cost
Email bulletin	6 insertions	12 insertions	25 insertions
Banner	R5 800	R5 100	R4 500

HEAD OFFICE

13A Riley Road
Bedfordview, 2007, South Africa

Tel: +27 (0) 11 579 4940

Fax: +27 (0) 11 450 1920

Email: sales@interactmedia.co.za

CAPE TOWN OFFICE (SALES & PRODUCTION)

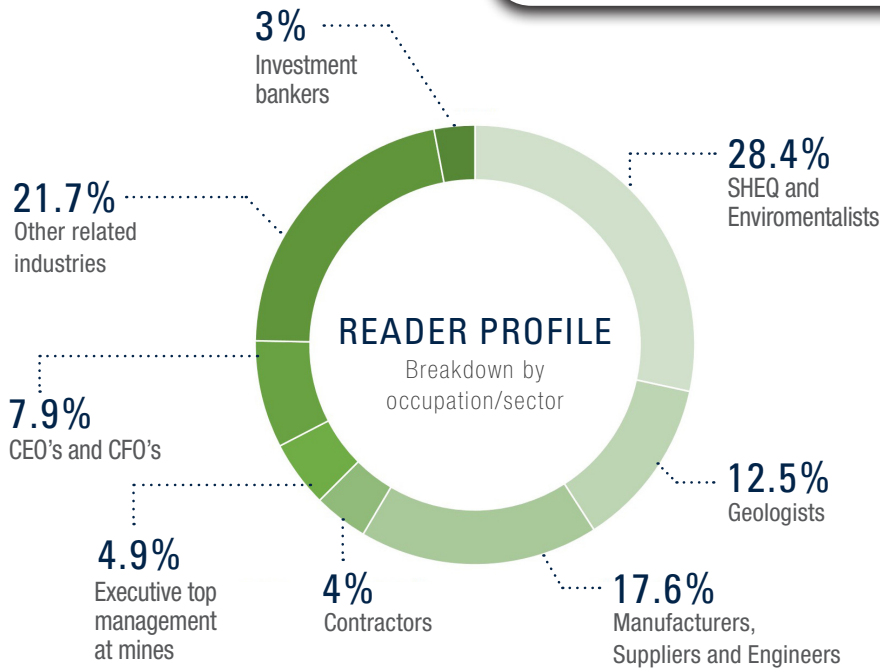
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Greens Drive, Century City, 7441

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Fax: +27 (0) 866 991 346

African Mining

PROFILE



WHEN MEASUREMENT MATTERS
talk to us



Circulation

ABC (April - June 2018) **2 896**
Readership **8 688***



* Research statics: 3 readers per copy, survey 2014

EACH OF OUR INDUSTRY BRANDS IS INDIVIDUALLY AUDITED AND CERTIFIED BY THE AUDIT BUREAU OF CIRCULATIONS.

Digital reach



ONLINE USERS
8 676*

(figure extrapolated from July 2018)

ONLINE USERS
3 000



SOCIAL MEDIA

11 712

(Facebook, Twitter, LinkedIn)

Industry brands



PRINT



EXHIBITION



ONLINE



AfricanMining



African Mines
HANDBOOK



AfricanMining
ONLINE



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Media Defined
When measurement matters

Talk to us
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