

Cold Link Africa Incorporating Cold Chain is focuses on all aspects of refrigeration, following the cold chain from producer to consumer, and includes content ranging from regular features, products, industry news, world trends and events, to topical issues and regulations.



Rates

**ALL RATES EXCLUDE AGENCY COMMISSION AND VAT.
BOOKINGS DO NOT GUARANTEE EDITORIAL PLACEMENTS.**

Print media rates*	8 editions	4 editions	Casual once-off
A3(DPS)	R24 800 per issue	R27 200 per issue	R32 600 per issue
A3	R15 900 per issue	R17 600 per issue	R21 200 per issue
1/2 A3	R12 000 per issue	R13 600 per issue	R16 000 per issue
1/3 A3	R10 100 per issue	R10 800 per issue	R13 600 per issue
Strip	R5 000 per issue	R5 700 per issue	R6 900 per issue

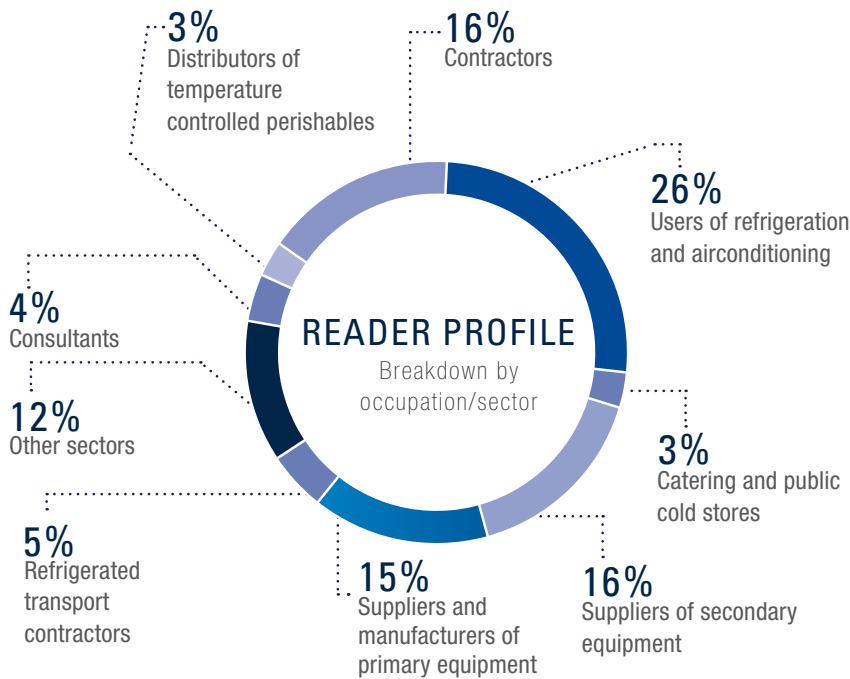
Other (print) promotion opportunities*		Cost
Year planner	Annual year planner advert (80mm x 80mm)	R10 900
Inserts per edition	A4 insert (delivered to our Interact Media office)	R12 400

*Rate per insertion unless otherwise specified.

Combos, print and online rates		Cost
Per year	Buyers Guide and web (8 issues)	R9 000
Per issue	Feature, project, product print logo and web link	R4 100
Per year	Annual directory logo and web link	R4 100

Digital advertising		Cost
Per year	Online web banner	R10 800
Per insert	Feature / project banner	R3 200
Per insert	e-Newsletter banner	R4 200

PROFILE



Circulation

ABC (Jan-Jun 2017): 3 113
Readership: 9 339*



*Research statistics - 3 readers per copy, survey 2014.

EACH OF OUR INDUSTRY BRANDS IS INDIVIDUALLY AUDITED AND CERTIFIED BY THE AUDIT BUREAU OF CIRCULATIONS.

WHEN MEASUREMENT MATTERS
talk to us



Digital reach

6 000
online users
per annum

3 000
e-Newsletters +
Digital magazines

2 700
Social media

INDUSTRY BRANDS



sales@interactmedia.co.za www.coldlinkafrica.co.za