

*African Mining* has a financial and business focus, look and feel. It is an alternate monthly publication for high-level management, decision makers, lawyers, investors, finance providers, shareholders, geologists, major mining companies, CEOs and junior mining companies, mine owners, regulators and executives. As a high-level business magazine, it focuses purely on doing business in Africa (including South Africa). It looks at operating in Africa and profiles successful and unsuccessful global mining companies, CEOs and companies across the continent in all regions. *African Mining* also looks at share movements, business strategies, legislation and regulations in different African countries, challenges and opportunities across the continent. Features include African Energy, which focuses on energy solutions for the mining industry as well as the renewable, gas and oil sectors. It studies suppliers, contractors and engineers that have been successful in Africa and the lessons they have learnt. In addition, exploration projects, development projects and political and social-economic issues affecting the mining industry in African countries are also featured.

## Rates

**ALL RATES EXCLUDE AGENCY COMMISSION AND VAT.  
BOOKINGS DO NOT GUARANTEE EDITORIAL PLACEMENTS.**

Print media rates*	6 editions	3 editions	Casual once-off
A4 DPS	R23 200 per issue	R24 800 per issue	R27 000 per issue
A4	R13 800 per issue	R14 400 per issue	R17 500 per issue
1/2 A4	R10 500 per issue	R10 900 per issue	R13 300 per issue
1/3 A4	R8 800 per issue	R10 400 per issue	R11 800 per issue
1/4 A4	R6 800 per issue	R7 400 per issue	R8 500 per issue
Strip	R5 100 per issue	R5 700 per issue	R6 900 per issue
Feature block	R4 500 per issue	R5 100 per issue	R6 300 per issue

Other (print) promotion opportunities*	Cost
Other cover sponsorship-with 6 edition contract	IFC-inside front cover / IBC-inside back cover / R13 800
Other cover sponsorship-casual placement	OBC-outside back cover R22 600
Year planner	Annual year planner advert (80mm x 80mm) R10 900
Inserts per edition	A4 insert (delivered to our Interact Media office) R12 400

\*Rate per insertion unless otherwise specified.

Combos, print and online rates	Cost
12 issues	Brandlisting and web R10 900
Per issue	Feature, project, product print logo and web link R4 100
Per year	Online web banner R10 900

Digital advertising	6 insertions	12 insertions	25 insertions
Email bulletin			
Banner	R5 400	R4 800	R4 200



# PROFILE

## African Mining



### READERSHIP WHO DO WE TALK TO?

- Risk analysts
- Shareholders
- Junior mining companies
- Investment bankers
- CEO's/CFO's
- Executive top management at mines
- Business development managers
- Geologists
- Exploration

### Circulation

ABC (Jan-Jun 2017): 3 077  
Readership: 9 231\*



\*Research statistics - 3 readers per copy, survey 2014.

EACH OF OUR INDUSTRY BRANDS IS INDIVIDUALLY AUDITED AND CERTIFIED BY THE AUDIT BUREAU OF CIRCULATIONS.

WHEN MEASUREMENT MATTERS  
**talk to us**



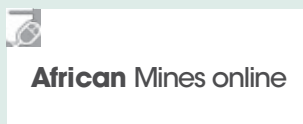
### Digital reach

**14 000**  
online users  
per annum

**3 000**  
e-Newsletters +  
Digital magazines

**6 000**  
Social media

### INDUSTRY BRANDS



[sales@interactmedia.co.za](mailto:sales@interactmedia.co.za) [www.miningafricaonline.co.za](http://www.miningafricaonline.co.za)