Timber iQ online brings our readers all things design and construction in the world of timber. From saw-milling right through to installation and maintenance of timber, we’ve got you covered. Keeping up with the latest trends, designs and relevant topics is our top priority, so that we keep our readers informed.

### Social Media Handles

- **@Timber_iQ** - 1 298 likes
- **@timberiq** - 1 050 followers
- **@Timber iQ** - 660 connections

### Audience Overview

<table>
<thead>
<tr>
<th>Country Breakdown</th>
<th>African Breakdown</th>
</tr>
</thead>
<tbody>
<tr>
<td>Users: 3 293</td>
<td>South Africa - 56.03%</td>
</tr>
<tr>
<td>Pageviews: 10 208</td>
<td>United States - 15.86%</td>
</tr>
<tr>
<td>Avg. Session Duration: 02:16</td>
<td>China - 3.55%</td>
</tr>
<tr>
<td></td>
<td>India - 2.70%</td>
</tr>
<tr>
<td></td>
<td>Malaysia - 2.03%</td>
</tr>
<tr>
<td></td>
<td>Southern Africa - 96.13%</td>
</tr>
<tr>
<td></td>
<td>Eastern Africa - 2.53%</td>
</tr>
<tr>
<td></td>
<td>Western Africa - 0.62%</td>
</tr>
<tr>
<td></td>
<td>Northern Africa - 0.36%</td>
</tr>
<tr>
<td></td>
<td>Central Africa - 0.36%</td>
</tr>
</tbody>
</table>

### Website Banners

**ALL RATES VALID: 1 OCTOBER 2019 - 30 SEPTEMBER 2020**

All rates exclude agency commission and VAT. Bookings do not guarantee editorial placements.

- **WEB BANNER**
  - Size: 200 x 127 pixels
  - R12 300.00 per year

- **FEATURE, PROJECT, PRODUCT PRINT LOGO OR WEB LINK**
  - R4 800.00 per issue (month)

### Specifications

- Payment required in full before advert goes live
- Material to be provided in JPEG, PNG or GIF format
- The sections that adverts can be placed:
  - News
  - Events
  - Features
  - Personality Profile
  - Projects
  - Talking Timber
  - Wood Wise
  - Directory
MONTHLY NEWSLETTER
All rates exclude agency commission and VAT. Bookings do not guarantee editorial placements.

Newsletter banner
Size: 650 x 300 pixels (once a month) R4 800.00 per insertion

AUDIENCE OVERVIEW
Subscribers: 1 500
Open rate: 16.9%
CTR (Click Through Rate): 1.9%

SPECIFICATIONS
- Payment required in full before advert is inserted into bulletin
- Material to be provided in JPEG, PNG or GIF format